

STUDENT DIRECTOR ELECTION PACKET 2021



December 22, 2020

Dear Student Candidate:

Thank you for your interest in the student director position at the UConn Foundation. Your willingness to campaign for this important leadership role is a positive reflection of your commitment to the University. Enclosed you will find a packet of materials with instructions and deadlines regarding the election process. Please carefully review all requirements necessary to successfully establish your candidacy. These materials are as follows:

- **Election Timeline** – Outlines dates, times, and deadlines related to the election process and associated campaign activities.
- **Student Director Responsibilities & Opportunities** – Outlines what is expected of individuals in the student director role and opportunities available to the student director during their term.
- **Campaign Rules** – Specifies requirements to be eligible for the student director role. Student director candidates should follow the University's rules for operating and running a campaign. Please see the "Campaign and Election Rules for Student Elections" included herein.
- **Intent to Run Form** – Form to verify your intentions to seek office and provides us with your contact information.
- **Application** – A candidate's completed application form confirms their intentions to seek office. Applications must be accompanied by a statement of position or biographical summary (limited to 175 words) and a completed Petition of Nomination.
- **Petition of Nomination** – Form created for candidates through the UConn contact system to collect electronic signatures from 50 students plus one percent of the registered UConn students at your home campus. Any registered UConn student at any campus may electronically sign your petition by entering their first and last name, campus affiliation, and NetID.
- **Financial Statement** – Provided to record campaign receipts and expenditures.

If you have any questions, please feel free to contact Judy Smith, paralegal, at jsmith@foundation.uconn.edu. Information regarding the specifics of the Campaign process can be obtained through the University's Student Activities Office. Good luck in your candidacy and thank you for your interest!

Sincerely,



Scott M. Roberts
President and CEO

2021 Student Director Election Timeline

January 8, 2021	Application Forms Available <ul style="list-style-type: none"> On the UConn Elections Website (www.vote.uconn.edu) Linked on Foundation website: www.foundation.uconn.edu Students may also email voteatuconn@uconn.edu (Attention: Kurt Daigle) for a copy of the Election Packet
January 25, 2021 1:00 PM	Information Session <ul style="list-style-type: none"> The Foundation will hold a virtual information session for students interested in the student director position. Please RSVP to Student Director Election Foundation representative, Judy Smith, at jsmith@foundation.uconn.edu who will provide further details.
February 5, 2021 12 noon	Completed Intent to Run Forms Due <ul style="list-style-type: none"> Return a scanned copy of Intent to Run Form to voteatuconn@uconn.edu (Attention: Kurt Daigle). We will not be accepting in-person or faxed forms.
February 12, 2021 12:00 Noon	Completed Applications Due <ul style="list-style-type: none"> Return scanned copy of your completed application to voteatuconn@uconn.edu (Attention: Kurt Daigle). We will not be accepting in-person or faxed forms.
February 16, 2021	Certification of Candidates for Foundation Student Director Election <ul style="list-style-type: none"> Once all forms are received and reviewed, Eric Bouchard, Interim Assistant Director of Trustee Student Organization Support, will notify candidates of their eligibility via e-mail
February 16, 2021	Campaigning Begins After Candidates' Receive Confirmation of Eligibility
March 2, 2021 12:00 Noon	Voting Begins at www.vote.uconn.edu
March 4, 2021 12 noon	Voting Ends
March 5, 2021 12:00 Noon	Deadline to submit Financial Statements and supporting data to Voteatuconn@uconn.edu (Attention: Kurt Daigle)
March 5, 2021 12:00 Noon	<ul style="list-style-type: none"> Deadline to submit alleged campaign violations in writing to voteatuconn@uconn.edu (Attention: Kurt Daigle)
March 5, 2021	Validation of the Election <ul style="list-style-type: none"> Immediately following the validation, Eric Bouchard, Interim Assistant Director of Trustee Student Organization Support OR Krista O'Brien, Assistant Director of Trustee Student Organization Support, notifies Foundation Representative, Judy Smith, who will then notify candidates via e-mail.
March 6, 2021	Appeal of the Election <ul style="list-style-type: none"> Any candidate wishing to appeal the results of the election must send an e-mail to the Student Director Election Foundation representative, Judy Smith, at jsmith@foundation.uconn.edu, within 24 hours of the March 5th notification.
March 11, 2021	If No Outstanding Appeals <ul style="list-style-type: none"> Results of the election will be released to the press by the Foundation
October 2021	Student Director Introduced to the Foundation Board at its October Meeting (Day/Time TBD)

Responsibilities of the Student Director

The student director will:

- Be the student body representative to The University of Connecticut Foundation Inc.'s Board of Directors as an active, non-voting member.
- Attend all Foundation Board of Directors meetings (three meetings per year), along with all committee meetings of which the student director is a member (typically, three to five additional committee meetings and board related events each year).
- Work with the Foundation's directors and staff to help the University in its fundraising and alumni engagement efforts, inform the student body of the efforts and work of the Foundation, and educate students on the importance of remaining engaged with the University after they graduate.
- Engage with both the Undergraduate Student Government, regional campus student governments, and Graduate Student Senate by communicating the role of the Foundation to the executive boards and attending at least one meeting of each per year.
- Attend meetings of UConn's "Student Alumni Association" from time to time and report back to the Board of Directors on all student fundraising efforts.
- Actively think of new ways to engage the student body regarding philanthropic and alumni community building.
- Attend pertinent University and Foundation events to which they are invited whenever possible to act as a representative of the student body for that particular function.
- Assist the Foundation and the University in conducting, publicizing, and advertising the student director election, and inform and educate potential candidates on the position and the election process.
- Receive additional training from employees and officers of the Foundation.
- Attend a new director orientation with Foundation staff
- Mentor the next elected student director on their responsibilities and Foundation functions, initiatives, and activities.

Student Director Opportunities

- The student director role is a prominent and respected student leadership position on campus.
- This position allows the student director to work with some of the University's most successful graduates in fields such as business, law, medicine, and engineering.
- By working with the Foundation's Board of Directors and employees, you will have the chance to develop relationships with board members, build your professional network, and gain valuable business experience.
- The events and activities that take place throughout the school-year are tremendous opportunities to experience all that UConn has to offer. In this role the student director will meet prominent guest-speakers and visitors, along with the ability to work closely with the University's administration.
- The student director will have a great impact on the University by helping with its fundraising and alumni outreach efforts. This truly is a great way to give back to UConn.

Student Director

CAMPAIGN RULES AND POSITION REQUIREMENTS

The requirements for candidacy of a student for the office of The University of Connecticut Foundation Director are as follows:

- The prospective candidate must be a student enrolled at the University of Connecticut at the time of election, and must remain in good academic and student conduct standing for the duration of their directorship. Because the standard director term is two (2) years, it is desirable, but not required, that candidates have two or more years remaining in their planned UConn program in order to serve the entire term.
- Student director candidates should also follow the University's "Campaign and Election Rules for Student Elections" for rules in operating and running a campaign (attached).

CAMPAIGN WITHDRAWAL

- Any candidate wishing to withdraw their candidacy shall send a letter of withdrawal immediately to Judy Smith, Student Director Election Foundation representative, by e-mail at jsmith@foundation.uconn.edu.
- If the letter of withdrawal is received by the Student Director Election Foundation representative prior to the printing of the election materials, their name will be deleted. Names of candidates who withdraw after the printing of the election materials will appear on the ballot, but a list of their names will be published and votes cast for those candidates will not be counted.

Candidates for the Foundation's Student Director position should follow the University's below stated rules and policies for running and operating a campaign.

UNIVERSITY OF CONNECTICUT
CAMPAIGN and ELECTION RULES FOR STUDENT ELECTIONS

Campaign Activity / University Policies

Campaign activity is defined as soliciting support for a campaign on behalf of one's self or another. All candidates, and those working for or on behalf of any candidates must adhere to all University policies, including (but not limited to) the Student Code and various posting policies. Failure to adhere may result in disqualification from the election at the discretion of the UConn Foundation. Please see the following for some guiding information:

Residential Life (for Storrs and Stamford) political canvassing and posting policies

<https://reslife.uconn.edu/policies/>

Student Union posting (advertising) policy and canvassing policies: <https://studentunion.uconn.edu/wp-content/uploads/sites/286/2017/09/The-U-Guide-August-2017.pdf>

Rock Painting Policy at Storrs: <https://solid.uconn.edu/wp-content/uploads/sites/471/2020/11/Rock-Painting-Policy-Revised-Fall-2020.pdf>

Library at Storrs Posting Policy <https://lib.uconn.edu/libraries/homer-babbidge-library/policies/homer-babbidge-library-bulletin-board-posting-policy/>

Dining Halls at Storrs Posting/Advertising Policy <https://reslife.uconn.edu/policies/>

Posting Policy <https://studentactivities.uconn.edu/posting-policy/>

Campaign Spending & Accounting

Personal Expenditures: No candidate for the position shall spend more than one hundred dollars (\$100) of their personal funds for campaign purposes, excluding personal travel expenditures.

Campaign Contributions. A candidate may accept campaign contributions, provided, however, that no more than \$100 in contributions is allowed. A candidate may also accept campaign contributions not to exceed twenty five dollars (\$25) per donor or one hundred dollars (\$100) in the aggregate.

Donations of Goods, Professional Services, and Personal Items: Fair market value of all donated goods, professional services, and personal items used in the campaign shall be included as expenditures and shall be treated in the same manner as contributions in determining whether the candidate has observed the regulated limits. Personal supplies are consumable goods such as (but not limited to) computer paper, cake mixes, markers, etc.

Travel. If a candidate travels in order to campaign, fuel public transportation costs, Uber/Lyft costs, etc. are not included as a campaign expense.

Maximum Expenditures. The total amount expended for the campaign may not exceed two hundred dollars (\$200), including the value of donated goods, professional services, and personal supplies.

Raffles / Drawings. Candidates are not allowed to hold raffles or drawings as part of their campaigns.

Campaign Fund Accounting. A final report of campaign receipts and expenditures along with all supporting documents must be prepared and submitted via the official form by each candidate to Voteatuccn@uconn.edu (Attention: Kurt Daigle) by 12:00 pm on March 5, 2021. This form must be submitted whether or not monies were spent on the campaign.

Limitations of Campaign

Per the student code (III B 2-5) coercion is prohibited by the University.

- The officially designated campaign period for the Spring 2021 election is from February 16, 2021 (after the candidates are certified) to March 2, 2021 at 12:00 Noon.
- The officially designated voting period for the Spring 2021 election is from March 2, 2021 at 12:00 Noon to March 4, 2021 at 12:00 Noon.

Candidates may **not** use the University's official announcements or the Daily Digest to campaign. All activity on all other official and unofficial listservs is permitted.

All campaign activity must comply with federal, state, local and University health and safety rules and guidelines related to the COVID-19 pandemic.

Campaign Violations

Violations of campaign rules and regulations shall be referred to, in writing via email to voteatuconnn@uconn.edu (Attention: Kurt Daigle) by 12:00 Noon on March 5, 2021. Review of violations of campaign rules and regulations shall be at the discretion of the UConn Foundation. Appropriate action may entail disqualifying a candidate should they be found in violation of campaign rules or regulations. The decisions of the UConn Foundation are final.



**Student Director
INTENT TO RUN FORM
Due February 5, 2021 at 12:00 Noon**

Name

PeopleSoft Number

NetID

Program of Study/Grad date

Home campus

Email Address

Local Address

Local Phone

Permanent Address

Permanent Phone

I, (print name) _____, do hereby attest to my intent to run for the Student Director position for The University of Connecticut Foundation, Inc. I understand that any violation of campaign rules on my part could result in forfeiture of my candidacy. I further attest that I am a student in good academic standing registered _____ at _____ the _____ University _____ of _____ Connecticut.

(Signature)

(Date)

**Student Director
APPLICATION
Due February 12, 2021 at 12:00 Noon**

Name

PeopleSoft Number

NetID

Program of Study/Grad date

Home campus

Email Address

Local Address

Local Phone

Permanent Address

Permanent Phone

I, (print name) _____, do hereby attest to my intent to run for the Student Director position for The University of Connecticut Foundation, Inc. I understand that any violation of campaign rules on my part could result in forfeiture of my candidacy. I further attest that I am a student in good academic standing registered at the University of Connecticut.

(Signature)

(Date)

Deadline for submission of the Application is February 12, 2021 by noon. This Application MUST be accompanied by a statement of position or biographical summary (limited to 175 words), and your "Petition for Nomination" electronically signed by 50 students plus one percent of the registered UConn students at the candidate's home campus (please see next page for the exact number of signatures required). The statement of position or biographical summary may be used for publishing in print and/or on the web.

Questions may be directed to:

Eric Bouchard, Interim Assistant Director Trustee Student Organization Support,
eric.bouchard@uconn.edu

Return this Application to:

Voteatuccn@uconn.edu, Attention: Kurt Daigle, Graduate Assistant Trustee Student Organization Support.

Signatures required on the electronic Petition for Spring 2021:

If your home campus is...	You need at least this many signatures on your petition...
Avery Point	56
Greater Hartford Campus (includes the School of Social Work and Graduate Learning Center)	84
Health Center	59
Law School	56
Stamford	78
Storrs	281
Waterbury	58
<i>Note 1: Your petition signatures can be from any registered UCONN student on any UCONN campus, undergraduate or graduate.</i>	<i>Note 2: These numbers reflect 1% the enrollment for Fall 2019 at each campus. Enrollment numbers are from the Office of Institutional Research</i>

Student Director

Campaign Financial Statement

Note: Must submit statement even if nothing to report. Submit supporting documents.

Candidate name: _____

Check Here If Nothing to Report: _____

Receipts:

Campaign Contributions *List Details:*

Max: \$25.00 per donor or \$100 in the aggregate (total expenditures may not exceed \$200)

_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____

Total Receipts: \$ _____

Expenditures:

Personal Expenditures *List Details:*

Max: \$100 (total expenditures may not exceed \$200)

_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____

Total Receipts: \$ _____

Donated Goods or Services *List Details:*

_____	\$	_____
_____	\$	_____
_____	\$	_____
_____	\$	_____

Total Donated Goods or Services: \$ _____

Total Expenditures: \$ _____

Signature

Date